

# DR. RICHARD LEE KLOPP

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## INTERNATIONAL SOCIAL IMPACT PROFESSIONAL

— over twenty years of success in internationally focused social impact ventures —  
— bringing state of the art theory to best of class practice —

Record of decisive leadership in organizations with international scope. Noted for sound, practical management style centered on a strong history of successful team creation and retention. Known for ability to balance dedication to on-time project deliverables with long-term organizational vision. Results-proven ability to generate enthusiasm for ideas, create clear communication of mission internally and externally, and keep teams on task through to a “job well done.” Combines academic rigor with practical management. Values a practice informed by the best-known theory, and theory linked to best of class practice.

### CORE LEADERSHIP QUALIFICATIONS

-- Systems builder	-- Networking / Relational skills --	-- Motivated by results
-- Cross-cultural communication	-- Donor and client retention --	-- Visionary / Team builder
-- Entrepreneurial	-- Clear vision / Strategy --	-- Solid project management
-- Development / Fundraising professional	-- Programme troubleshooting --	-- Creative

### SELECT LIFEWORK EXPERIENCE

#### PROFESSIONAL:

#### **AVENIRCONSULTING** ([www.richardklopp.com](http://www.richardklopp.com))

*A consultancy I pioneered to locate, leverage, and scale high impact social ventures. (US, Canada, Africa, France)*

**FOUNDER & PRINCIPAL**

1991 - Present

The following are highlights of some of my accomplishments:

#### **Water for Good** (Formerly ICDI) ([www.waterforgood.org](http://www.waterforgood.org))

*Water solution implementers and community development practitioners working in central Africa. (RCA & DRC)*

2009 - Present

**CHIEF EXECUTIVE OFFICER – 2014 TO PRESENT**

**CHIEF OPERATIONS OFFICER - 2011 TO 2014**

**SENIOR CONSULTANT (DEVELOPMENT & FUNDRAISING) - 2009 TO 2010**

Manage all Africa operations and 100+ international staff. Provide visionary leadership for the organization on both sides of the ocean. Direct the strategic planning for the Executive teams & Board. Responsible for on time delivery of roughly US\$ 3 Million worth of water projects annually, including over 1000 wells under regular contract maintenance in Africa. Interface with philanthropic and corporate partners. Build structure, teams and implementation of the organization's development & fundraising program. Lead the strategic restructuring, re-branding, and next-level expansion initiatives of the organization. Work with government ministries and global agencies in Africa including UNICEF, USAID, World Bank, etc.

**Selected Accomplishments:**

Incubated the Central African Republic's first well drilling business.

Brokered / Managed over \$US 25 M of water projects in CAR.

Built / Managed the country's only enterprise-based water sustainability business, servicing 1000 water points at over 90% pump functionality rates.

Represented and negotiated the firm with governments, foundations, UN Agencies, NGOs, and donors from around the globe

#### **Investable** ([www.investable.us](http://www.investable.us))

March 2019 - Present

*Investable aligns and connects founders and funders. We show up every day to solve one of the biggest problems in business: Investment is mostly guesswork.*

**Startup and Marketing Advisor & Launch Executive Director**

Working with the business Investable owners to launch a parallel nonprofit initiative as part of their social impact strategy that will both enhance their business and their social objectives.

**Selected Accomplishments:**

Worked with legal to map out launch strategy

Provided launch, marketing and funding playbooks

#### **ARNOVA** ([www.arnova.org](http://www.arnova.org))

April 2019 - Present

*The Association for Research on Nonprofit Organizations and Voluntary Action, a 50 year old membership association of nonprofit scholars and researchers*

**Interim Executive Director**

Delivering on a contract to manage the global organization while leading the search for the next full time executive director. The contract is scoped to be completed by Jan 31, 2020.

**Selected Accomplishments:**

Selected and entrusted with the direction of the institution by the ARNOVA board, a veritable who's who of the top intellectuals of the nonprofit sector.

## **International Agency for Research on Cancer (IARC) (www.iarc.fr)**

June 2017 – June 2018

*The 50+ year old World Health Organization's cancer research institute*

### **Advisor to the IARC Resource Maximization Committee**

Working with the committee to raise awareness & funding for the IARC's 2018 fundraising event in Lyon, France – raising money to build the new cancer research center.

#### **Selected Accomplishments:**

- Asked to join the committee by the IARC Executive Director – Dr. Christopher Wild
- Worked with global governments, health ministries, foundations and partners to plan partnerships

## **Islamic Medical Association of North America (IMANA) (www.imana.org)**

April 2017 – Feb 2019

*A 50 year old association of American Muslim physicians*

### **Senior Consultant / Interim Executive Director**

Working with the board & senior leadership to transition the institution from a membership association to an impact focused relief & development nonprofit.

#### **Selected Accomplishments:**

- Designed and delivered the IMANA “next 50 years” strategic plan.
- Hired to interim-Executive Director to build and deliver succession plan.
- Strategic restructuring of IMANA Medical Relief and global relief agency

## **BRCK.com (www.brck.org) (julia.na)**

January 2017 – June 2018

*Startup of the dot org with the founders of Ushahidi, iHub Nairobi, and BRCK (Nairobi, Kenya)*

### **Managing Director**

Working with TED Fellows Juliana Rotich and Erik Hersman, founders of the innovative company BRCK to get great technology into the hands of those who need it most.

#### **Selected Accomplishments:**

- Provided strategic planning, market research and startup advisory to the company owners and investors
- Launched [www.brck.org](http://www.brck.org)

## **Point Innovate (www.pointinnovate.com/index) (www.goalzero.com)**

2011 – 2015

*Design, manufacture, and commercialization of high social impact renewable energy products for emerging markets. (Accra, Ghana)*

### **Advisor to CEO & Managing Director**

I was part of designing and vetting out the strategy used to transition from TIFIE Humanitarian (NGO) to the creation of the Point Innovate initiative which grew out of the sale of the Goal Zero company to NRG in 2014. (www.goalzero.com)

#### **Selected Accomplishments:**

- Provided strategic direction resulting in launch of Point Innovate in Ghana.
- Managed government, foundation and corporate relationships
- Strategy, leadership and program assessment and advisory.

## **The H2O Africa Foundation (www.h2oafrica.org) (www.runningthesahara.com)**

2006-2009

*Matt Damon's water charity created to provide funding to water solution provider NGOs in Africa. (Zionsville, Indiana)*

### **LAUNCH EXECUTIVE DIRECTOR**

Designed and managed the charitable component of the Running the Sahara expedition and film project. Provided management of corporate partnerships (National Geographic, PepsiCo, Ethos Water/Starbucks, JM Eagle, E P Martin, Mission Products, Whole Foods, etc.). Directed philanthropic partnerships and oversaw NGO partner project design and implementation in the field (Charity Water, Millennium Promise, UNDP, One X One, Orfalea Family Foundation, A Glimmer of Hope Foundation, Tides Foundation, Geneva Global, Water Partners International, Living Water International, Ryan's Well Foundation, etc.). Managed fund raising, donor experience, grant making, project assessment and evaluation, and a variety of other partnerships. Managed web site, branding, and media communications. Managed the H2O Africa – Water Partners merger, creating the new organization, Water.org, announced at the Clinton Global Initiative in 2009.

- ... Provided professional philanthropic services and management to the creative startup of the initiative.
- ... Provided management support to all of the organization's philanthropic and project partnerships through entrepreneurial launch phase.
- ... Created donor-driven mechanisms for global involvement in the water crisis in Africa.

#### **Selected Accomplishments:**

- \$4.75 Million raised, \$3 Million in partner matches, for a total of \$7.75 Million in water projects in Africa.
- Partnered for roughly 500 water projects in 7 different African countries benefiting hundreds of thousands of people. Oversaw the (\$1.75 Million) *Millennium Village* in Toya, Mali with *Earth Institute's Millennium Promise*.

## **The Biotechnology for Sustainable Development in Africa Foundation (www.fondationbda.org)**

*A Canadian organization focused on African development through the creation of a fair---trade medicinal plant industry. (Montréal, Qc.)*

2006 ---2008

### **LAUNCH EXECUTIVE DIRECTOR CHIEF VISIONARY OFFICER**

Designed and managed the blended value startup of the nonprofit (The BDA Foundation) and the corporate entity (Pharm African) a biopharmaceutical company. Directed and participated in the fundraising activities of the foundation, as well as investor relations for the for---profit. Provided management of donor partnerships (Prince Albert II of Monaco Foundation, WWF, Lundin for Africa, Banro Corp, etc.). Provided management and coordination with DRC educational and governmental partners. Represented BDA with Congolese government, and oversaw development of agribusiness programs in Kinshasa and at remote sites in country. Directed BDA employees, and travelled to represent BDA and broker business, governmental, and philanthropic partnerships in the US, Canada, Europe, and Africa (United Nations Industrial Development Organization, World Health Organization, World Food Programme, Canadian and American Embassies, various Congolese government ministries, Jesuits of Central Africa, etc.).

- ... Led and participated in fundraising strategy and represented the organization internationally with donors, governments, and program partners.
- ... Provided philanthropic services and management for BDA and Pharm African during the entrepreneurial launch phase.
- ... Directed US, Canada, Europe, and DRC partnership creation, resulting in the educational---scientific programs rolled out in DRC.

#### **Selected Accomplishments:**

- Member of the BDA Foundation board that included the Rt. Hon. Joe Clark, former Prime Minister of Canada, and M. Réjean Frenette, Canadian Ambassador to the Democratic Republic of Congo.
- Won first prize at the *SME Innovation Competition* for the BDA Foundation's “Triple Bottom Line” innovative business model.
- Launched the first---ever African medicinal plant agri-business training program in partnership with the *Institut Supérieure Agro-Vétérinaire* and the *University of Kinshasa* in DRC.

## **Team Québec**

*A network of community-based civil society projects. (Québec City, Québec, Canada)*

1992 ---2005

### **FOUNDER AND EXECUTIVE DIRECTOR**

Designed the NGO's original vision and strategy. Served as CEO of the network for twelve years, and directed the civil society initiatives in Québec and Africa. Managed all elements of the startup including: development and fundraising of the annual operating budget, leadership team creation and training, and community nonprofit

initiatives. Chief architect of the public-private partnerships focused on integration of Rwandan genocide victims in Québec.  
 --- Raised annual operating budget and managed capital campaigns and major gift work for the organization.  
 --- Directed all aspects of the organization's philanthropic and project partnerships.  
 --- Generated vision and leadership for the social service projects sponsored by the organization.

**Selected Accomplishments:**

Managed the youth serving educational network for Québec City  
 Created *Developing Capable Young People Québec*, a youth-serving educational nonprofit and *The Centre for Immigrant Social Services*, and organization designed to solve problems faced by Africans displaced to Canada as well as assist them in creating innovative remittance-based projects in Eastern Congo, Burundi, and Rwanda.  
 Assisted in creating and managing an educational leadership development network active in over 20 different countries.

**ACADEMIC:**

**The Indiana University Lilly Family School of Philanthropy (www.philanthropy.iupui.edu)**

*The most influential nonprofit research and training center in the United States. (Indianapolis, Indiana)*

2005 - 2011

ASSOCIATE DIRECTOR, LAKE INSTITUTE

ADJUNCT FACULTY, SCHOOL OF PUBLIC AND ENVIRONMENTAL AFFAIRS, INDIANA UNIVERSITY PURDUE UNIVERSITY AT INDIANAPOLIS (IUPUI)

Managed daily operations of this growing unit with a primary focus on driving program growth, increasing profit, expanding strategic partnerships, and overseeing program delivery. Provided leadership and direction for employee performance across diverse functional areas including program management, organizational finances, strategic planning, marketing/communications, and public relations. Directed the grant making, research plan and budget, publications, and public events. Taught nonprofit management and fundraising, supervised graduate students, and participated in University-wide nonprofit leadership development and fundraising agenda. Did board development, recruitment, fund development, and vision casting for the Institute.

- Direct to the highest standards for nonprofit management practices and ethics as part of the industry leader nonprofit research center.
- Ensure mission focus and goal achievement through effective team building and inspirational leadership
- Spearhead development strategy through key partnerships and networking for growth.

**Selected Accomplishments:**

Earned PhD in Philanthropic Studies.  
 Oversight of strategic plan for the Institute.  
 Co-Manager of Institute's Board of Advisors, National Doctoral Dissertation Fellowship, and Indiana University Lake Scholar program. Speak and lead training sessions on philanthropy nationally and internationally.  
 Quoted in the Wall Street Journal, Cairn's Chicago Business, and Albany NY Business Weekly.

**Andrews University (www.andrews.edu)**

*A USAID funded global graduate Masters Degree in International Development. (Global)*

2008 - Present

FACULTY, INTERNATIONAL DEVELOPMENT PROGRAM

Teaching leadership, nonprofit management and fund development courses to global graduate level international development program students.

**Selected Accomplishments:**

Teaching courses for NGO managers seeking graduate degrees from literally around the world, at sites located in Italy, France, Togo, South Sudan, South Africa, Kenya, Ghana, Canada, United States, and Rwanda.  
 Mentor international student's thesis projects on various global NGO challenges

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**EDUCATION / PROFESSIONAL / PERSONAL**

PhD- Philanthropic Studies, Lilly Family School of Philanthropy at Indiana University  
 MA (Honours) - Theology and Religious Sciences, Laval University, Québec City, Québec, Canada

("Prix du Séminaire de Québec which is the "Best MA of the year" prize on the philosophy of Charles Taylor and humanitarianism)

**Professional Affiliations:**

Boards: Developing Capable Young People Québec, The H2O Africa Foundation, The Boone County Senior Citizen Foundation, Program Committee member of Giving Back to Africa, The Institute for Affordable Transportation, The Lake Institute: The Center on Philanthropy at Indiana University, Lugar Centre for Renewable Energy (pending), Association Tidène, France.  
 Member: Association for Research on Nonprofit Organizations and Voluntary Action

**Professional Development:**

Microsoft Certified Systems Engineer Training, Licensed Private Pilot, Great Books Foundation Certified Leader Training, Developing Capable Young People - Train the Trainers, Certificate - French as Second Language from Laval University

**Teaching Experience:**

Nonprofit Management at SPEA - Indiana University Purdue University at Indianapolis - Nonprofit Management, Leadership and Fundraising for NGOs, International Development Masters Program at Andrews University - Fundraising, The Lake Family Institute: Lilly Family School of Philanthropy at Indiana University

**Language:**

Fluent in English and French, written and spoken

**Personal:**

Dual citizen, US and Canada - Grew up in Timbuktu, Mali West Africa  
 Third-Cultured Person (TCK)  
 Has lived in the United States, France, Canada, Mali and Ivory Coast

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**REFERENCES**

(AVAILABLE UPON REQUEST)